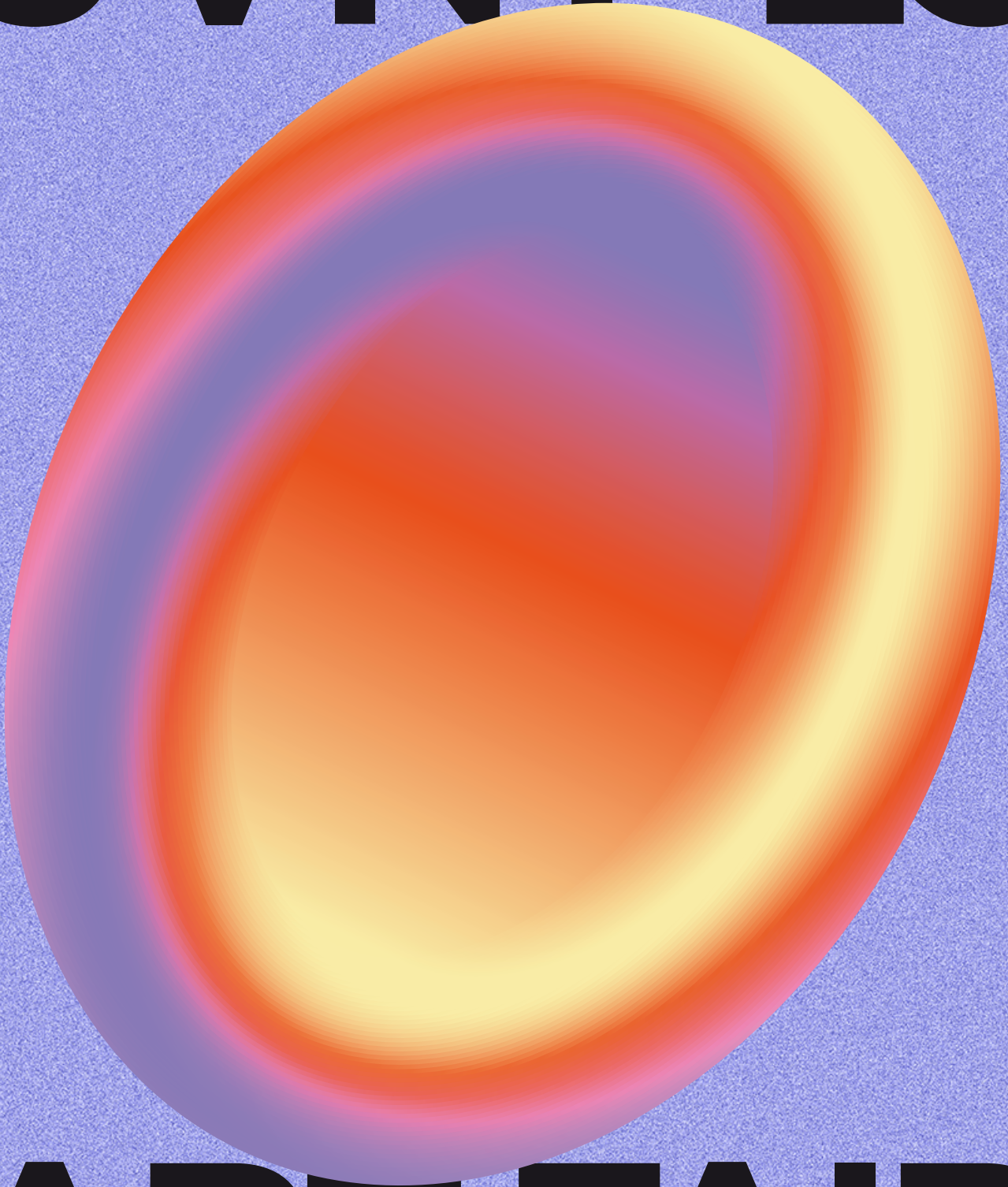


# UVVNT'25



# ART FAIR

06-09 MAR

MATADERO MADRID  
PZA LEGAZPI, 8  
UVVNT-ARTFAIR.COM





## UVNT ART FAIR 2025 APPLICATIONS

Any gallery wishing to participate in UVNT Art Fair 2025 must create a gallery profile on the UVNT Art Fair website (<https://urvanity-art.com/es/gallery/register/>) and submit the official online application form, duly completed. Exhibitors must ensure that their application is accompanied by all required documentation and pay the registration fee (300 + VAT) requested at the end of the process. The application will only be processed once Urvanity Art S.L.U has received the corresponding application fee payment. The application fee is non-refundable, regardless of whether the applicant is admitted to UVNT Art Fair or not.

Exhibitors will be able to find the invoice for the registration fees by accessing their profile on the website 15 days later.

Any modifications to the application form by the exhibitor must be sent to the following email: [hello@uvnt-art.com](mailto:hello@uvnt-art.com).

## TERMS AND RATES

### General Program

The total price for the general program will be calculated at 300 + VAT per square meter. The stand size chosen in the application is approximate.

### Young Galleries

For the specific "Young Galleries" program, a 50% discount will be applied to the general price of a 30m stand (4,500 + VAT) for up to 4 galleries. This program is exclusively for galleries founded from 2021 onwards.

### The stand rental price includes:

- 2 or 3 white walls depending on the stand location
- Lighting and sockets (allocated according to m )
- Standardized lettering signage
- Wi-Fi
- Cleaning of aisles and common areas
- Profile on the UVNT 2025 website
- Exhibitor passes
- Limited tickets for the Opening
- Limited general public access tickets
- Inclusion in the social media campaign

### The stand rental price does not include:

Telephone connection, additional light/power points, stand furniture, insurance, additional and/or external walls, modifications to the stand or extra elements, exhibitor parking, bank charges or customs duties, storage and/or transportation of works before or after the Fair. The final size of the stand may vary depending on the design and available space for the Fair.

## PAYMENTS

**First payment:** 50% of the requested square meters before november 3rd, 2024.

**Second payment:** The remaining 50% before January 13th, 2025.

### Bank Details

Company name: Urvanity Art S.L.U  
Bank name: Caixabank  
Account number: 2100 4215 0022 0012 6954  
IBAN: ES49 2100 4215 0022 0012 6954  
SWIFT/BIC: CAIXESBBXXX  
Payment reference: "Gallery Name"

## TERMS AND CONDITIONS

**EXHIBITING AT UVNT 2025 I** Exhibitor participation in UVNT 2025 is limited to Contemporary Art Galleries and Publishers, as well as public or private institutions dedicated to contemporary art. The exhibition of non-contemporary artworks is an exception that may be considered by the management of URVANITY ART S.L.U. in specific cases. The Organization has also allocated spaces for publications, magazines, and online media.

Each exhibitor candidate for UVNT must accept these terms and conditions online and accompany their Admission Application with a duly completed participation project that includes:

A. Information on the activities, exhibitions, and publications of the gallery, publisher, or institution, whether museum, foundation, or public body.

B. Graphic documentation of the artwork of the artist(s) to be presented.

If the exact artwork to be presented at the Fair is not available due to being in progress when this information is submitted, documentation of the artwork from the last two years must be provided in any case. The admission deadline will be established in each call for applications.

**ASSIGNMENT OF STANDS I** The Organization of URVANITY ART S.L.U. will assign stands, provided the candidate has met all the requirements, reserving the right to consider appropriate exceptions in accordance with the different areas they intend to create. The criteria for stand assignment will be mainly based on:

- a) The artists and works proposed in the application project.
- b) The quality and suitability of the overall project.

The Organization of URVANITY ART S.L.U. will inspect the stands to ensure:

- a) The authenticity and quality of the exhibited work.

b) The layout and presentation of the stand, avoiding excessive accumulation of works in each stand. The Organization of URVANITY ART S.L.U. may order the removal of any work that does not comply with these criteria.

Applications for registration must be formalized through the official form found on the portal <https://www.urvanity-art.com/es/fair/>, in accordance with the payment methods and deadlines indicated in the corresponding call for applications. The Organization will notify the acceptance as an exhibitor in writing, as well as the provisional allocation of spaces. Exhibitors' agreement will be expressed through the payment of the successive amounts stipulated in the official rate within the corresponding deadlines.

**PAYMENT CONDITIONS I** The final allocation of space will be communicated to the exhibitor once all payments have been made. The spaces assigned for technical reasons and distribution or security criteria may be altered by URVANITY ART S.L.U. The tacit or express resignation of the exhibitor from their participation will result in the loss of the advance amounts paid. If the resignation occurs within forty-five days prior to the opening of the fair, the total payment for their space may be required, even if it is subsequently occupied by another company. The amounts paid include the following concepts and imply, in all cases:

- Right to occupy the assigned space during the days of assembly, exhibition, and disassembly.
- Exhibitor passes.
- Public profile on the official website.
- Presence in the social media campaign.
- General access invitations.
- Civil liability insurance.
- Stand with the following characteristics: White background walls and one or two side walls, depending on the stand location.
- Main electrical connection and Wi-Fi.
- 50w lighting. The number of assigned spotlights will be:
  - 7 for 25m
  - 8 for 30m
  - 9 for 35m
  - 10 for 40m
  - 11 for 50m
  - 12 for 60m
- Standardized signage with a maximum of 20 letters.

The amount corresponding to the participation fees in the Fair will be set in the official rates for each call. Any extra elements or modifications to the stand requested by the exhibitor will be charged additionally according to the stipulated rates. The

settlement of the committed amounts within the stipulated deadlines will be an indispensable condition for authorizing the entry of works, materials, and objects.

**PENALTIES FOR NON-COMPLIANCE I** Payments not made within the deadlines stipulated in the admission application will incur a 5% charge for each unpaid invoice. If the exhibitor does not make the payments related to the space rental, as established in the Application Form, or fails to comply with any of the terms or conditions included in this contract (or any additional document incorporated), the exhibitor will be in default regarding the terms of this contract, and URVANITY ART S.L.U. will have the right to receive 120% of all fees as liquidated damages. The exhibitor acknowledges that the estimated additional 20% is reasonably related to the anticipated revenue loss of URVANITY ART S.L.U. from labor and service sales. URVANITY ART S.L.U. will thus be entitled to retain the deposit and all remaining amounts paid by the exhibitor under the terms of this contract. URVANITY ART S.L.U. reserves other remedies in case of other types of breaches by the exhibitor.

**OCCUPATION AND SERVICES I** The Organization will not be responsible for errors, omissions, poor construction, or deficient supply of any requested services or others not specifically mentioned, nor for omissions or production errors in the compilation of the catalog or the event's website. Costs incurred for supplemental energy consumption or other unforeseen items will be paid during the Fair. The total settlement of expenses incurred by each exhibitor will be an indispensable condition for the removal of works, materials, furniture, objects, and installations from their respective spaces, expressly waiving any rights that might correspond to them for this temporary deposit until the settlement is effective.

**EXHIBITOR OBLIGATIONS AND RESPONSIBILITIES I** Under no circumstances may the exhibitor hold the Fair Organization responsible for any loss, damage, or accident of any kind caused to the materials, personnel, or objects in the stand, regardless of the alleged reasons. Regarding vehicles parked in designated parking areas, UVNT exhibitors acknowledge and accept that neither the fairground nor the Fair Organization has any responsibility for the surveillance of such vehicles, nor for the care or integrity of the goods or persons inside them. Consequently, none of the mentioned entities will be responsible for theft, damage, or any accidents that may occur due to actions by third parties. Exhibitors are advised to take out a policy that covers any contingency that may occur before, during, and after the fair to any persons, goods, and objects deposited in the stand, considering that the Fair Organization, in accordance with current legislation

on fair activities, only has a General Civil Liability policy. Therefore, the Organization will be exonerated from any responsibility that could be imputed if such contingencies occur, and the exhibitor may not claim any amount from the Fair Organization in this regard. It is clear that the exhibitor may take out such a policy with the insurer they deem appropriate. The fair will not be responsible, under any circumstances, for the legal consequences that may arise from the presentation of illegal products. The Fair Organization reserves the right to remove from the stands any promotional, communication, or advertising ornamental or decorative elements that it deems inappropriate for being unsightly, foul-smelling, and/or noisy, given that the Fair's policy aims, above all, for each exhibition sector to maintain an aesthetic and be as attractive as possible. Therefore, the Organization will ensure compliance with the previous section and will take the necessary measures if deemed appropriate. The exhibitor must provide the necessary graphic and written information for inclusion on the web platform.

**TRANSPORTATION I** UVNT Art Fair will not assume the role of importer or exporter of the works entering the fairground. To ensure an efficient and trouble-free process in managing the shipment and reception of works, we strongly recommend that artists and galleries use the services of companies specializing in art.

**ASSEMBLY I** URVANITY ART S.L.U. has specific construction rules. Therefore, the exhibitor agrees to comply with them, with express acceptance of them and any supplementary instructions issued by the Management and its technical services, as well as those that may emanate from the managing bodies of the fairground. The assembly schedule will be continuous on the days indicated by the Organization. Outside these days and hours, access for exhibitors and assemblers, as well as the placement of materials in the spaces, will not be possible. The official fair exhibitor badges will serve as the only accrediting document for stand personnel to access the fairground during the assembly, exhibition, and disassembly periods, under the responsibility of the exhibitor issuing them. URVANITY ART S.L.U. will provide general space lighting but will not be responsible for any losses or damages that may occur if any services fail or are interrupted. Exhibitors are not authorized to install their own power connections. Additionally, they must comply with regulations concerning safety, hygiene, and fire. The maximum authorized height for stands, at their perimeter line, will always be at their expense. During assembly, the internal circulation instructions of the technical services must be followed. Materials cannot be placed in passageways that hinder other exhibitors' access.

Packaging and all waste material must be removed

by exhibitors before 10 am on the day of the inauguration. Materials and packaging abandoned after that time will be removed and destroyed by the technical services, at the exhibitor's expense. The location of electrical outlets and access to fire protection materials, hoses, extinguishers, alarms, etc., available in the venues, must be respected, even if included in the contracted spaces, as well as access to service areas and emergency exits.

**STORAGE I** URVANITY ART S.L.U. offers an exclusive storage area for exhibitors' packaging at the fairground, under the strict condition that art works are not permitted to be stored in this space designated solely for packaging. Access to this space will be restricted during the event's public opening hours, being allowed only before or after these hours. Participants are urged to comply with this provision to safeguard the security and proper care of the art works and maintain an optimal exhibition environment during operating hours. URVANITY ART S.L.U. reserves the right to take necessary measures in case of non-compliance with these regulations. Any exhibitor deciding to introduce art works into this area will do so at their own exclusive risk.

**EXHIBITION I** URVANITY ART S.L.U. will be responsible for maintaining the cleanliness of the common areas of the exhibition hall. Each exhibitor is responsible for the upkeep of their stand, which must be kept in the condition it was delivered, allowing for reasonable wear and tear due to use.

Any exhibitor presenting works unrelated to the theme of the fair will forfeit their right to the allocated spaces. The Organization reserves the right to retain the paid amounts and may offer the space to other companies, even if the full amount for the allocated space has been paid. No compensation can be claimed.

For the provision of any unspecified service, a written consultation with the Organization is required, which will respond according to its possibilities. The public visiting hours will be announced to the exhibitors and through informational media. Access will only be allowed by showing the corresponding ticket or invitation. Staff with official exhibitor badges may access the venue half an hour before public opening and must leave within fifteen minutes after daily closing. The exhibitor is responsible for the issuance and consequences of these badges. Prior and express authorization from the Organization is required for occupying collective spaces or subletting the contracted space or any part of it. Authorization will be granted based on the specific case.

Artworks must remain in the exhibitor's spaces during the fair days, except for sold works, which must be registered with the Organization's staff upon exit. The exhibitor will receive "Exit of Work" ins-

tructions along with their accreditation documents on the first setup day. A duly completed “Exit of Work” registration is necessary for the client to leave the venue with the purchased artwork. It is forbidden to deposit or exhibit dangerous, flammable, explosive, noisy, unhealthy, foul-smelling materials, or anything that may disturb other exhibitors or visitors. Sound demonstrations that may disturb other exhibitors are not allowed, and sound levels cannot exceed 60 decibels. Audiovisuals, flashes, and internal TV circuits are permitted within the exhibitor’s space, provided they are viewed from within the space and not from the edges facing exterior aisles.

Only with individual permission from the Organization may materials and objects be introduced during the fair’s opening hours, exclusively at the times specified in the corresponding permit. Exhibitors may close their spaces at night if they wish. The distribution of samples, brochures, leaflets, and all types of printed materials will take place within each exhibitor’s space and will adhere to the fair’s general rules. Advertising must not have an ideological, political, or reivindicative nature outside the stand’s function. The Fair Organization reserves the right to select a sponsor and communicate this through chosen means.

**DISMANTLING |** Dismantling the installations and removing works, materials, and objects from each space must be done within the hours and deadlines specified by the Organization for each edition. Works, materials, and objects not removed within the indicated period will be considered abandoned. The technical services will destroy them at the exhibitor’s expense, applying the corresponding fees for removal, waste, and discarded objects.

**FINAL PROVISIONS**

**FIRST |** URVANITY ART S.L.U. may reject an exhibitor by closing their space based on:

- Non-compliance with any general rules of this regulation.
- Presentation of a program different from that stated in the admission application.
- Presentation of works of dubious or false origin.
- Presentation of works that do not meet the quality standards required by URVANITY ART S.L.U.

**SECOND |** The exhibitor understands that the fair is organized in a public or third-party space owned by the local public administration or a private corporation unrelated to the event organizer. This means that the conditions of opening and permanence, as well as safety and accessibility regulations, depend primarily on local ordinances and, secondarily, on agreements made by the venue owner with the Fair Organization. Therefore, the exhibitor broadly exempts the Fair Organizer if the fair must be can-

celed, suspended, delayed, or reformulated due to unforeseen causes, including adverse weather, natural disasters, wars, epidemics, security deficits, or similar events. If the fair must be suspended or postponed for any unforeseeable reasons, the exhibitor agrees that the Fair Organizer is entitled to retain the advance payments until the fair can be held.

**THIRD |** URVANITY ART S.L.U. reserves the right to shorten, extend, or alter the duration, location, and dates of the exhibition without refunding the paid amounts or incurring any responsibility or obligation to the exhibitor. Under this contract, URVANITY ART S.L.U.’s liability in case of non-compliance with its obligations will be limited to refunding the deposits and stand fees paid by the exhibitor. The exhibitor will not be entitled to compensation for any non-compliance by the Organization of the terms of this contract.

**FOURTH |** In case of possible discrepancies or conflicts between the exhibitors and the Organization of URVANITY ART S.L.U., the provisions of the Spanish version of this Internal Rules and Regulations shall prevail over any other. Any dispute or disagreement regarding the celebration of UVNT shall be resolved, firstly, by a conciliatory agreement between the parties, and ultimately by the competent Courts of the City of Madrid, expressly waiving any other jurisdiction that may apply.

**FIFTH |** All exhibitors, by the mere fact of their application for admission to UVNT, accept these Internal Rules and Regulations which they declare to know and accept, as well as the complementary rules and provisions of the Organization and regulations on safety and quality control, as well as any orders that may emanate from the managing bodies of the fairground.

**SIXTH | All conditions established both in this Internal Rules and Regulations and in the Participation Project, which the exhibitor expressly declares to know and accept, remain valid and fully binding as long as the fairground does not make any decision implying a modification of their content, a modification that, timely and expressly, would be communicated to the exhibitor.**

**SEVENTH |** The Exhibitor may not assign its contractual position or the rights and obligations arising from this agreement without the prior written consent of URVANITY ART S.L.U.

**EIGHTH |** If any clause of this Contract is declared or becomes null or ineffective, in whole or in part, the rest of the contract shall remain in force.

**NINTH |** You are informed that the processing of your personal data will be carried out by URVANITY ART S.L.U. as Data Controller, based on a legal

obligation and/or public interest (Article 6.1 c) and e) of the GDPR. The personal data provided will only be kept for as long as necessary to fulfill the purpose for which it was collected and to determine any liabilities that may arise from said purpose and data processing. Likewise, the interested party is informed that the data will not be disclosed to third parties, except as required by law. The exhibitor may exercise their rights of access, rectification, opposition, erasure, portability, and restriction of processing. To do so, they must send a request addressed to URVANITY ART S.L. to the email address [hello@uvnt-art.com](mailto:hello@uvnt-art.com).

**TENTH |** All communications to be sent by the parties pursuant to this agreement must be sent through a means that proves their effective receipt, content, and date.

Communications to the Exhibitor shall be deemed validly made to the address provided in the application form. Communications to URVANITY ART S.L.U. must be sent to the following address: C/ Martín Soler N°6 Bajo Izquierda, 28045, Madrid.

## **IMPORTANT DATES**

- September 30, 2024; End of application period
- October 28, 2024; UVNT: Notification of acceptance of galleries
- November 3, 2024; Galleries: First 50% of allocated square meters
- January 24, 2025; Galleries: Second remaining 50% + extras if requested
- March 4-5, 2025; Artwork reception at the fair-ground
- March 5, 2025; Installation
- March 6, 2025; UVNT Art Fair 2025 opening
- March 7-9, 2025; General public days
- March 9, 2025; Dismantling and artwork departure
- March 10, 2025; Artwork departure

