

# UVNT ART FAIR 2024 APPLICATIONS

Every gallery wishing to participate in UVNT Art Fair 2024 must create a gallery profile on the UVNT Art Fair website (<u>https://urvanity-art.com/en/gallery/register/</u>) and submit the correctly filled-out official online Application Form. Exhibitors must ensure that their application is accompanied by all the required documentation and payment of the registration fee (€300). The application will only be processed once Urvanity Art S.L.U has received the corresponding application fee payment. The application fee is non-refundable, regardless of whether the applicant is admitted to UVNT Art Fair or not.

Exhibitors will be able to find the invoice for the registration fees within their profile after 15 days.

Any modifications to the application form by the exhibitor should be sent to the following email address: hello@uvnt-art.com.

## TERMS AND RATES

The total cost of the general programme will be calculated at €300 per square metre. For the specific programme "Young Galleries", a 50% discount on the general price will be applied. This programme is exclusively aimed at galleries that have been founded after 2020.

The stand rental price includes:

- 2 or 3 white walls depending on the stand's location.
- Lighting and power outlets (assigned according to square meters).
- Standardized letter signage.
- WiFi.
- Cleaning of aisles and common areas.
- Profile on the UVNT 2024 website.

### **Application Guidelines**

- Exhibitor passes.
- Opening event tickets (limited).
- General public access tickets (limited).
- Inclusion in the social media campaign.

The stand rental price does not include:

Telephone connection, additional lighting/power points, stand furniture, insurance, additional or external walls, stand modifications or extra elements, exhibitor parking, banking fees or customs duties, storage and/or transportation of artworks before or after the fair. The final size may vary depending on the design and available space for the fair.

## PAYMENTS

First payment of 50% corresponding to the requested square meters must be transferred between October 16th and October 27th, 2023.

Second payment of the remaining 50% must be transferred before January 8th, 2024.

## **Banking Details**

Company Name: Urvanity Art S.L.U Bank Name: Caixabank Account Number: 2100 4215 0022 0012 6954 IBAN: ES49 2100 4215 0022 0012 6954 SWIFT/BIC: CAIXESBBXXX Payment Reference: "Gallery Name"



# **APPLICATION GUIDELINES**

**EXHIBITING AT UVNT 2024** | The presence as an exhibitor at UVNT 2024 is limited to contemporary art galleries, art publishers, and public or private institutions dedicated to contemporary art. The exhibition of non-contemporary artworks is an exception that may be considered by URVANITY ART S.L.U. on a case-by-case basis. The organization has also allocated spaces for publications, magazines, and online media. Each exhibitor candidate at UVNT must accept these guidelines and terms online and accompany their Admission Application with a fully completed participation project, which includes:

A. Information about the gallery's activities, exhibitions, and publications, or information about the publishing company or institution, such as a museum, foundation, or public organization.

B. Visual documentation of the artwork by the artist(s) to be presented. If the exact artwork to be presented at the fair is not available due to being in the process of creation at the time of submitting this information, documentation of their artwork from the past two years must be provided. The admission deadline will be specified in each call for applications.

**STAND ALLOCATION |** URVANITY ART S.L.U. Organization will allocate the stands, provided that the candidate has fulfilled all the requirements, reserving the right to consider appropriate exceptions, according to the different areas that are intended to be created. The criteria for stand allocation will be based primarily on:

a) The artists and works proposed in the application project.

b) The quality and suitability of the overall project.

In the fair, URVANITY ART S.L.U. Organization will inspect the stands in order to control:

## **Application Guidelines**

a) The authenticity and quality of the exhibited artwork.

b) The arrangement and presentation of the stand, avoiding excessive accumulation of artwork in each one. URVANITY ART S.L.U. Organization may order the removal of artwork that does not meet these criteria.

Registration applications must be submitted through the official form found on the portal https://www.urvanity-art.com/en/fair/, following the payment methods and deadlines specified in the corresponding registration for each call. The Organization will communicate the acceptance as an exhibitor, as well as the provisional allocation of spaces. Exhibitors' agreement will be expressed by making successive payments according to the official fee and corresponding deadlines.

**PAYMENT TERMS** | The final allocation of space will be communicated to the exhibitor once all payments have been made. Spaces assigned for technical reasons and distribution or security criteria may be altered by URVANITY ART S.L.U. The exhibitor's implicit or explicit resignation to their participation will result in the loss of the amounts paid in advance. If the resignation occurs within forty-five days prior to the opening of the fair, the exhibitor may be required to pay the full amount for their space, even if it can be subsequently occupied by another gallery. The amounts paid include the following items and imply, in all cases:

- Right to occupy the assigned space during the assembly, event days, and dismantling of the exhibition.

- Exhibitor passes.

- Profile on the official website and presence in the social media campaign.

- General access invitations.

- Public liability insurance.

- Stand with the following features: white background walls and one or two lateral walls, depending on the location of the stand.



Main electrical connection and WIFI.
50w lighting. The number of spotlights assigned will be as follows:
7 for 25m2 (Young Galleries)
8 for 28m2
9 for 35m2
10 for 40m2
11 for 50m2
12 for 60m2
Standardized signage with a maximum of 20 characters.

The amount corresponding to the participation fees of the Fair will be determined in the official rates of each call. Any additional elements or modifications requested by the exhibitor will be charged separately according to the stipulated rates. The settlement of the committed amounts within the specified deadlines will be an indispensable condition for the authorization of the entry of artworks, materials, and objects.

**PENALTIES FOR NON-COMPLIANCE** | Payments not made within the specified deadlines in the admission application will be subject to a 5% surcharge per invoice that has not been fully paid. In the event that the exhibitor fails to make the payments related to the space rental as established in the Registration Application or fails to comply with any of the terms or conditions outlined in this contract (or any additional incorporated documents), the exhibitor will be in default under the terms of this contract, and URVANITY ART S.L.U. will be entitled to receive 120% of all fees as liquidated damages. The exhibitor acknowledges that the additional 20% estimated is reasonably related to URVANITY ART S.L.U.'s anticipated loss of revenue in the sale of labor and services. Therefore, URVANITY ART S.L.U. will have the right to retain the deposit and all other amounts paid by the exhibitor, in accordance with the terms of this contract. URVANITY ART S.L.U. reserves other remedies in the event of other types of non-compliance by the exhibitor.

**OCCUPATION AND SERVICES** | The Organization shall not be held responsible under any circumstances for errors, omissions, poor construction, or inadequate supply of any requested services or others not specifically mentioned, nor for omissions, production errors, composition, or other mistakes that may occur in the creation of the catalog or the website of the event. Expenses incurred for the consumption of additional electricity or other unforeseen items shall be paid during the celebration of the Fair. The full settlement of expenses incurred by each exhibitor shall be a necessary condition for the withdrawal of artworks, materials, furniture, objects, and installations from their respective spaces, expressly waiving any rights that may correspond to them for this temporary deposit until such settlement is effectively completed.

**OBLIGATIONS AND RESPONSIBILITIES OF THE EXHIBITOR |** Under no circumstances can the exhibitor hold the Fair Organization liable for loss, damage, or accidents of any kind to the material, personnel, and objects present in the booth, regardless of the alleged reasons. Regarding vehicles parked in the designated parking areas, UVNT exhibitors acknowledge and accept that neither the venue nor the Fair Organization have any responsibility for the surveillance of such vehicles, as well as for the care or integrity of goods or individuals inside them. Consequently, none of the mentioned entities will be liable for theft, damages, or any accidents that may occur due to actions of third parties. It is advisable for the exhibitor to obtain an insurance policy that covers any contingencies that may arise before, during, and after the fair for any persons, goods, and objects deposited in the booth, considering that the Fair Organization, in accordance with current legislation on fair activities, only has a General Liability Insurance policy. Therefore, the Fair Organization shall be exempt from any liability that may be attributed to it in the event of such contingencies, and the exhibitor cannot claim any amount from the Fair Organization in this regard. It is clear that the exhibitor may obtain such a policy from the insurance company they deem appropriate. The fair Organization or the venue shall not be liable, under any circumstances, for the legal consequen-



ces that may arise from the presentation of illegal products. The Fair Organization reserves the right to remove any ornamental, decorative, promotional, communication, or advertising elements from the stands that, in its opinion, are deemed inappropriate due to being aesthetically displeasing, unpleasant, and/or noisy, as the Fair's policy aims to ensure that each exhibition sector maintains an aesthetic appeal and attractiveness. Therefore, the Organization will ensure compliance with the provisions stated in the previous section and, if necessary, will take appropriate measures. The exhibitor must provide the necessary graphic and written information for inclusion on the web platform.

**ASSEMBLY** | URVANITY ART S.L.U. has specific construction regulations, and therefore the exhibitor agrees to comply with them, expressly accepting them, as well as any additional instructions issued by the Management and its technical services, as well as those that may come from the fairground management bodies. The assembly schedule will be continuous on the days indicated by the Organization. Outside of these days and hours, exhibitors and assemblers will not be allowed access, nor the placement of materials in the spaces. Official exhibitor cards provided by the fair will serve as the only accreditation document for stand personnel to access the fairgrounds during the assembly, exhibition, and dismantling periods, under the responsibility of the exhibitor who issues them. URVANITY ART S.L.U. will provide common space lighting but will not be responsible for any losses or damages that may occur in case of failure or interruption of any services. Exhibitors are not authorized to install their own power connections. Additionally, they must comply with regulations regarding safety, hygiene, and fire prevention. The maximum authorized height at the stands, along their perimeter, will always be the exhibitor's responsibility. During assembly, instructions from the technical services regarding internal circulation must be followed. Materials should not be placed in aisles that obstruct the passage of other exhibitors.

Packaging and all waste materials must be removed by exhibitors be-

fore 10 am on the morning of the opening day. Materials and packaging left after that time will be removed and destroyed by the technical services, with charges billed to the exhibitor. The location of power outlets and access to fire-fighting equipment, hoses, fire extinguishers, alarms, etc., available at the venue must be respected, even if they are included within the contracted spaces, as well as access to service areas and emergency exits.

**EXHIBITION** | URVANITY ART S.L.U. is responsible for keeping the common areas of the exhibition site clean. Each exhibitor is responsible for maintaining their booth, which should be kept in the same condition as it was delivered, understanding that reasonable wear may occur due to its use.

Exhibitors who present works that are not related to the theme of the event will lose their right to the allocated spaces, and the Organization reserves the right to retain the amounts paid and offer the space to other companies, even if the full payment for the allocated space has been made, and no compensation can be claimed.

For the provision of any unspecified services, written consultation must be made to the Organization, which will resolve according to possibilities. The visiting hours for the public will be announced to exhibitors in due course and through the information media. Access will only be permitted upon presentation of the corresponding ticket or invitation. Personnel with official exhibitor cards may access the venue half an hour before the scheduled opening to the public and must not remain in the venue more than fifteen minutes after the daily closing. The responsibility for issuing and the consequences arising from these cards lies with the exhibitor. Prior written authorization from the Organization is required for the occupation of collective spaces, as well as for the transfer or subletting of the contracted space or part of it. The authorization will be resolved on a case-by-case basis.



The exhibited artworks must remain in the exhibitors' spaces during the days of the Fair, with the exception of sold artworks, which must be registered with the Organization's personnel upon exiting the fair. On the first day of assembly, the exhibitor will receive instructions, along with the rest of their accreditation documentation, to authorize the "Artwork Release". It is necessary to complete the "Artwork Release" registration form for the customer to be able to leave the venue with the purchased artwork. The deposit or exhibition of hazardous, flammable or explosive materials, noisy or unsanitary substances, those emitting unpleasant odors, and generally anything that may disturb other exhibitors or visitors is not permitted. Sound demonstrations that may disturb other exhibitors are prohibited, and sound levels must not exceed 60 decibels. Audiovisual displays, flashes, and interior television circuits will be authorized within the exhibitor's own space, as long as they can only be viewed from within that space. They should not be positioned at the edge of the spaces facing the aisles or the exterior.

Materials and objects may only be introduced during the Fair's duration with individualized permission from the Organization, exclusively during the specified hours in the corresponding permit. Exhibitors may choose to close their spaces during the night. The distribution of samples, brochures, leaflets, and all kinds of printed materials will be conducted within each exhibitor's space and subject to the general rules of the Fair. Advertising must not have an ideological, political, or advocacy character unrelated to the function of each booth. The Fair's Organization reserves the right to select a sponsor for the event and to communicate it through the means it deems appropriate.

**DISMANTLING** | The dismantling of the installations and removal of artworks, materials, and objects from each space will be carried out within the schedule and deadlines specified by the Organization for each edition. Artworks, materials, and objects that are not removed within the specified period will be considered abandoned. The technical services will proceed with their destruction at the exhibitor's expense,

applying the corresponding fees and rates for the removal of materials, waste, and discarded objects.



## FINAL PROVISIONS

**FIRST |** URVANITY ART S.L.U. reserves the right to reject the exhibitor by closing their space based on the following:

-Non-compliance with any of the general rules of this regulation.

-Presentation of a program different from that stated in the admission application.

-Presentation of artworks of dubious or fake origin.

-Presentation of artworks that do not meet the quality requirements established by URVANITY ART S.L.U.

**SECOND** | The exhibitor understands that the event is organized in a public and/or private space owned by the local government or a private corporation unrelated to the event organizer. This means that the conditions for opening and remaining in the venue, as well as regulations regarding safety, accessibility, and similar matters, depend primarily on local ordinances and, secondly, on the agreements and arrangements that the venue owner may have reached with the event organizer. For this reason, the Exhibitor fully releases the event Organizer from any liability if, due to unforeseen circumstances, the event needs to be canceled, suspended, delayed, or modified in terms of its basic conditions regarding deadlines, visitor access, or general accessibility requirements. The exhibitor waives the right to take any legal action against the event organizer as a result of any unforeseen events, such as adverse weather conditions, disasters or natural calamities, wars, epidemics, emergency situations, public security deficits, or any other similar events or circumstances. If, due to unforeseen circumstances, the event needs to be suspended or postponed, the Exhibitor understands and fully accepts that the event Organizer is entitled to retain any amounts advanced by the exhibitor to hold the event, as long as circumstances allow for its rescheduling.

**THIRD** | URVANITY ART S.L.U. reserves the right to withdraw, shorten, or extend the duration, or alter the venue and dates of the exhibition, without implying any refund or reimbursement of the amounts paid, nor any responsibility or obligation towards the exhibitor. Under this contract, the liability of URVANITY ART S.L.U. in the event of failure to fulfill its obligations shall be limited to the reimbursement of the booth deposits and fees paid by the exhibitor. In the event of a breach by the Organizer of any of the terms of this contract, such breach shall not entitle the exhibitor to any compensation.

**FOURTH** | In the event of any possible discrepancies or conflicts between the exhibitors and the URVANITY ART S.L.U. organization, the provisions set forth in the Spanish version of this Internal Regulations shall prevail over any other version. Any dispute or disagreement related to the celebration of UVNT shall be resolved, in the first instance, through a conciliatory agreement between the parties, and ultimately by the competent courts of the City of Madrid, with express waiver of any other jurisdiction that may apply.

**FIFTH** | All exhibitors, by the mere act of submitting their admission application to UVNT, accept the present Internal Regulations, which they declare to be familiar with and agree to comply with, as well as the complementary rules and provisions of the Organization and the regulations regarding safety and quality control, as well as any orders that may be issued by the management bodies of the exhibition venue.

**SIXTH** All the conditions established in both this Internal Regulations and the Participation Project, which the exhibitor expressly declares to be aware of and accept, shall remain in full force and effect until such time as the exhibition venue makes any decision that implies a modification of their content, which would be duly and expressly communicated to the exhibitor.



**SEVENTH |** The Exhibitor shall not assign their contractual position or the rights and obligations arising from this agreement without the prior written consent of URVANITY ART S.L.U.

**EIGHTH** | If any clause of this Agreement is declared or becomes null or ineffective, in whole or in part, the rest of the contract shall remain in force.

**NINTH |** You are hereby informed that the processing of your personal data will be carried out by URVANITY ART S.L.U. as the Data Controller, based on a legal obligation and/or a public interest (Article 6.1(c) and (e) of the GDPR). The personal data provided will only be retained for as long as necessary to fulfill the purpose for which it was collected and to determine any liabilities that may arise from such purpose and the processing of the data. Furthermore, the data will not be disclosed to third parties, except where required by law. The exhibitor may exercise their rights of access, rectification, opposition, erasure, data portability, and restriction of processing. To do so, a request should be submitted to URVANITY ART S.L. via the email address hello@uvnt-art.com.

**TENTH |** Any communications to be made between the parties under this agreement must be sent in a manner that proves their effective receipt, content, and date.

Communications to the Exhibitor shall be deemed validly made to the address provided in the application form. Communications to URVANI-TY ART S.L.U. must be sent to the following address: C/ Martín Soler Nº6 Bajo Izquierda, 28045, Madrid.



## IMPORTANT DATES

September 30th, 2023	End of applicati
October 16th, 2023	Notification of a
October 27th, 2023	First 50% of the
January 8th, 2024	Second 50% rer
March 5-6th, 2024	Artwork recepti
March 6-7th, 2024	Installation/setu
March 7th, 2024	UVNT Art Fair 2
March 8-10th, 2024	General public c
March 10-11th, 2024	Dismantling

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ION	period

acceptance

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emaining + extras, if requested

tion at the exhibition venue

up

2024 Preview Opening

days



